

# Healthy Workplaces **MANAGE DANGEROUS SUBSTANCES** Campaign Partnership Offer **2018-19** for international and European organisations and companies



#EUhealthyworkplaces

[www.healthy-workplaces.eu](http://www.healthy-workplaces.eu)



## Introduction

The Official Campaign Partnership offer is open to European and international companies and organisations that are ready to join **a network of leading public and private organisations**, inspiring and encouraging others to successfully manage a safe and healthy workforce. It provides an excellent opportunity to benefit from an extensive range of promotional activities and learning-exchange initiatives to raise partners' profiles within their organisations, the occupational safety and health (OSH) community, and beyond, through the high visibility of the Healthy Workplaces Campaign.

## What are the benefits of becoming an official campaign partner?

### Visibility

- Your logo and a description of your organisation will be displayed in the official campaign partners section of the campaign website.
- You can publish your news and descriptions of events on the campaign website, a key forum for the OSH community.
- Your news and activities will also be promoted through:
  - the campaign website [www.healthy-workplaces.eu](http://www.healthy-workplaces.eu);
  - the monthly newsletter *OSHmail*, which has more than 75,000 subscribers;
  - EU-OSHA's social media channels ([Twitter](#), [Facebook](#), [LinkedIn](#)), which have more than 50,000 followers.
- You will have the opportunity to promote and distribute your organisation's material at campaign events.
- Your organisation will be recognised as one of EU-OSHA's official campaign partners, dedicated to promoting safety and health at work. Each media partner will receive a certificate of participation.

### Networking

- Opportunities to network and exchange good practices with like-minded organisations in the framework of the 'Healthy Workplaces Good Practice Exchange'.
- Access to EU-OSHA, its network of national focal points and other key EU actors in the field of OSH.

### Events

- Invitation to our public European flagship events.
- Opportunity to present your organisation at a workshop, conference or other event.

### Campaign material

- You will receive a welcome pack containing campaign publications, promotional materials and give-aways.
- All campaign partners will receive a subscription to a bi-monthly newsletter.

## Who can become an official campaign partner?

- International or European organisations and companies with representation and/or network members in several EU Member States.

## Requirements

- You are an international or European organisation or company with representation and/or network members in several EU Member States.
- You are willing to get substantially involved in the campaign:
  - by organising one campaign-related activity (e.g. conference, seminar, workshop or training course);
  - by giving visibility to the campaign on your corporate website and social media channels; and
  - by distributing information about the campaign within your organisation or company and/or among your network partners and supply chain (if relevant).
- You will actively promote the strategic objectives of the campaign and not act against their spirit.
- You will act in line with the legal and policy objectives of the European Union, as expressed in the EU Strategic Framework on Health and Safety at Work 2014-20.
- Your main contact person for the campaign has a professional working knowledge of English.
- You will not use the name, slogan and logo of the Healthy Workplaces Campaign in any manner that suggests a direct endorsement of products and services by EU-OSHA.
- You will report to EU-OSHA on your campaign-related activities at least once a year.

## How can you get involved?

There are different ways for campaign partners to engage in the campaign. You can promote the campaign by:

- distributing information and campaign material to affiliated organisations and network partners;
- encouraging your network members and affiliates to carry out activities during the Healthy Workplaces Campaign and during the European Weeks and to make contact with EU-OSHA's corresponding national focal point;
- promoting and/or participating in the Healthy Workplaces Good Practice Awards;
- promoting the campaign by placing information on your corporate website, intranet and social media channels;
- giving visibility to the campaign at your organisation's flagship events and internal meetings;
- reviewing your own safety and health policies in the area of the campaign topic and beyond — to make workplaces safer and healthier;
- developing your own campaign activities, such as:
  - organising campaign-related conferences, seminars and workshops;
  - organising training for your staff, including network members;
  - producing a best practice video or multimedia DVD;
  - launching a poster or photo competition or creating a quiz.

## The 2018-19 Healthy Workplaces Manage Dangerous Substances campaign

Many Europeans are exposed to dangerous substances at work, which presents major safety and health concerns for workers, not to mention unnecessary costs for employers and society. The 2018-19 campaign, Healthy Workplaces Manage Dangerous Substances, aims to create a prevention culture by raising awareness of the prevalence of dangerous substances in workplaces and the risks they pose and by providing resources for the effective management of these risks.

The specific objectives of the 2018-19 Healthy Workplaces Campaign are:

- to raise awareness of dangerous substances in the workplace by providing relevant facts and figures;
- to promote risk assessment and the hierarchy of prevention measures with practical tools and resources;
- to increase awareness of, in particular, the risks associated with workplace exposure to carcinogens;
- to ensure that the needs of specific groups of workers are met through, for instance, good practice examples;
- to provide easy-to-follow information and guidance on policy developments and legislation.

The campaign is backed by EU institutions and European social partners, and it is coordinated at the national level by EU-OSHA's network of focal points.

## Timetable and milestones

20 March 2018	EU partnership meeting
April 2018	Official campaign launch and call for nominations for the Healthy Workplaces Good Practice Awards
9 May 2018	Europe Day
22-26 October 2018	European Week for Safety and Health at Work
November 2018	Announcement of the winners of the <a href="#">Healthy Workplaces Film Award</a>
March 2019	Healthy Workplaces Good Practice Exchange event
9 May 2019	Europe Day
21-25 October 2019	European Week for Safety and Health at Work
November 2019	Announcement of the winners of the Healthy Workplaces Film Award
November 2019	Healthy Workplaces Summit and Good Practice Awards Ceremony

## Further information and resources

A wide range of campaign materials, tools and publications can be downloaded in 25 languages from the campaign website [www.healthy-workplaces.eu](http://www.healthy-workplaces.eu):

- a leaflet including campaign information and a flyer for the Healthy Workplaces Good Practice Awards;
- the campaign toolkit, containing information on running an OSH awareness-raising campaign;
- PowerPoint presentations, posters, infographics and audio-visual materials;
- an e-tool to manage dangerous substances to support small and medium-sized enterprises;
- animated, language-free videos featuring Napo, including classification, labelling and packaging of chemicals, tobacco smoke and dust;
- the campaign newsletter;
- publications on dangerous substances, including info sheets, factsheets, [OSHwiki](#) articles and detailed reports.

You can also keep up to date with our activities and events through social media: find us on [Facebook](#), [Twitter](#) (#EUhealthyworkplaces, @EU\_OSHA), [LinkedIn](#) and more.

## How to apply?

The first step to becoming an official campaign partner is filling out an **online application form**, which will be available on the Healthy Workplaces Campaign website from mid-April till 20 May 2018.

The internal selection process will take place at the end of May 2018, and candidate organisations will be informed soon after that.

## About EU-OSHA

The European Agency for Safety and Health at Work (EU-OSHA) contributes to making Europe a safer, healthier and more productive place to work. Set up by the European Union in 1994 and based in Bilbao, Spain, EU-OSHA researches, develops and distributes reliable, balanced and impartial safety and health information, networking with organisations across Europe to improve working conditions.