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| **NOTE AUX RÉDACTIONS** |

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| Paris, le 21/09/2021  |

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| **TRANSITIONS COLLECTIVES**   |

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| **Élisabeth Borne****ministre du Travail, de l'Emploi et de l'Insertion,** |

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| **signera une convention de partenariat « Transitions collectives »** **avec ManpowerGroup****Jeudi 23 septembre 2021****Les transformations induites par les transitions écologiques et numériques nécessitent d’accompagner les salariés dont l’emploi est menacé afin de leur permettre de se reconvertir vers** des secteurs qui recrutent**, dans un même bassin d’emploi.**C’est pour cela que le Gouvernement a conçu le dispositif « Transitions collectives », avec les partenaires sociaux, qui vise à accompagner les entreprises et les salariés qui font face à des mutations économiques durables dans leur secteur.**Élisabeth Borne se rendra ainsi dans une agence du groupe Manpower pour signer une convention de partenariat « Transitions collectives » avec l’entreprise d’intérim. Objectif : poursuivre le développement du dispositif et répondre aux besoins de recrutement de certains secteurs. A cette occasion, la Ministre échangera avec les entreprises partenaires de Manpower et des salariés recrutés en CDI intérim par le groupe, dans le cadre de leur projet de reconversion.** |

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| **10h30** |

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| **Échanges avec les représentants de ManpowerGroup, les salariés en CDI-intérimaire et les entreprises partenaires***12 Bis Place Bergson – Paris (75)***Toute presse accréditée** |

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| **12h00** |

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| **Signature de la convention de partenariat « Transitions collectives »****Toute presse accréditée** |

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| **12h10** |

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| **Point presse****Toute presse accréditée** |

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**Dispositif presse :*** Compte tenu de la situation sanitaire, le nombre de journalistes présents pourra être limité.
* Le port du masque sera obligatoire pendant toute la durée du déplacement.
* Accréditation par retour de mail : sec.presse.travail@cab.travail.gouv.fr
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| Conformément à la loi informatique et libertés du 06/01/1978 (art.27) et au Règlement Général sur la Protection des Données (Règlement UE 2016/679) ou « RGPD », vous disposez d'un droit d'accès et de rectification des données vous concernant. Vous pouvez exercer vos droits en adressant un e-mail à l’adresse DDC-RGPD-CAB@ddc.social.gouv.fr. |

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