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| **NOTE AUX RÉDACTIONS** |

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| Paris, le 26/09/2021  |

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| **PLAN POUR LES DEMANDEURS D’EMPLOI DE LONGUE DURÉE**   |

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| **Élisabeth Borne****ministre du Travail, de l'Emploi et de l'Insertion,** |

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| **se rendra à Vitry-sur-Seine (94)****Lundi 27 septembre 2021****Depuis des décennies, la France connaît un problème structurel de chômage de longue durée. Parallèlement, de nombreux secteurs de l’économie rencontrent des difficultés de recrutement. Pour mettre un terme à ce paradoxe, le Gouvernement entend se saisir de la dynamique de la reprise économique actuelle pour former et accompagner l’ensemble des demandeurs d’emploi de longue durée vers une reprise d’activité.****Pour cela, un plan inédit va être déployé en lien avec Pôle emploi, pour remobiliser ces demandeurs d’emploi de longue durée et inciter les entreprises à contribuer à leur retour vers l’emploi.****Élisabeth Borne se rendra ainsi lundi après-midi à l’agence Pôle emploi de Vitry-sur-Seine pour échanger sur ce plan d’actions avec des demandeurs d’emploi de longue durée, des entreprises et des conseillers de Pôle emploi.** |

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| **Échanges avec des demandeurs d’emploi de longue durée démarrant leur parcours de remobilisation et des conseillers de Pôle emploi***121 avenue Rouget de Lisle – Vitry-sur-Seine (94)***Toute presse accréditée** |

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| **Échanges avec des entreprises ayant recruté des demandeurs d’emploi de longue durée****Toute presse accréditée** |

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| **16h45** |

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| **Visioconférence avec les managers de Pôle emploi****Pool presse** |

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| **Point presse** Toute presse accréditée |

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**Dispositif presse :*** Compte tenu de la situation sanitaire, le nombre de journalistes présents pourra être limité.
* Le port du masque sera obligatoire pendant toute la durée du déplacement.
* Accréditation par retour de mail : sec.presse.travail@cab.travail.gouv.fr
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| **Secrétariat presse et communication :****Ministère du Travail, de l'Emploi et de l'Insertion****Cabinet d’Élisabeth Borne**Mél : sec.presse.travail@cab.travail.gouv.fr |

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| 127, rue de Grenelle75007 PARIS |

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| Conformément à la loi informatique et libertés du 06/01/1978 (art.27) et au Règlement Général sur la Protection des Données (Règlement UE 2016/679) ou « RGPD », vous disposez d'un droit d'accès et de rectification des données vous concernant. Vous pouvez exercer vos droits en adressant un e-mail à l’adresse DDC-RGPD-CAB@ddc.social.gouv.fr. |

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