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| Fichier:Logo du Gouvernement de la République française (2020).svg —  Wikipédia |

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| **NOTE AUX RÉDACTIONS** |

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| Paris, le 8 décembre 2021 |

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| **L’État mobilisé pour l’emploi et la formation** **des demandeurs d’emploi en PACA****Élisabeth Borne****ministre du Travail, de l’Emploi et de l’Insertion** |

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| **sera en déplacement en Provence-Alpes-Côte d’Azur****Jeudi 9 décembre 2021**Élisabeth Borne, ministre du Travail, de l’Emploi et de l’Insertion, se rendra à Marseille jeudi matin pour signer avec Renaud Muselier, Président du conseil régional de Provence-Alpes-Côte d'Azur, un accord cadre de déploiement du plan de réduction des tensions de recrutement dans la région. Il s’agit d’une nouvelle étape dans la collaboration entre l’Etat et la Région engagée depuis plusieurs mois en faveur de l’emploi et de la formation des demandeurs d’emploi. Elisabeth Borne et Renaud Muselier se rendront ensuite dans les quartiers Nord de Marseille pour visiter « L’Epopée », un village d’innovations éducatives.L’après-midi, la Ministre retrouvera Christophe Castaner, député des Alpes-de-Haute-Provence et président du groupe [La République en Marche](https://www2.assemblee-nationale.fr/instances/resume/OMC_PO730964/legislature/15) à l’Assemblée nationale, à Manosque où elle rencontrera des entreprises qui bénéficient de France Relance et de l’action conjointe de l’Etat et de la Région pour répondre à leurs besoins de recrutement. |

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| Déroulé prévisionnel : **SÉQUENCE BOUCHES-DU-RHÔNE** |

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| **9h15** |

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| **Entretien avec Renaud Muselier***Hôtel de Région – 27, place Jules Guesde, Marseille (13****)*****Hors presse**  |

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| **9h50** |

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| **Table ronde sur les métiers en tension avec des représentations des secteurs Hôtel-Café-Restaurant, Tourisme, BTP, Transports*** Échanges avec les différents acteurs
* Allocution du Président de Région
* Allocution de la Ministre
* Signature de l’accord cadre
* Micro-tendu

***Hôtel de Région – 27, place Jules Guesde, Marseille (13)*****Toute presse accréditée** |

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| **11h45** |

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| **Visite de « L’Epopée », un village d’innovations numériques dans les quartiers Nord avec le Président de Région, Renaud Muselier***4 rue Berthelot, Marseille (13****)*****Toute presse accréditée** |

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| Accréditation par retour de mail : pref-communication@bouches-du-rhone.gouv.fr |
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| **SÉQUENCE ALPES-DE-HAUTE-PROVENCE** |

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| **Visite de l’entreprise « La Pizza de Manosque » en présence de Christophe Castaner, député des Alpes-de-Haute-Provence*** Dévoilement de la plaque France Relance / Territoires d’industrie
* Échanges avec le personnel

*Chemin Saint-Maurice, Manosque (04)***Toute presse accréditée** |

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| **15h30** |

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| **Accueil à l’entreprise « Proman » avec Christophe Castaner, député des Alpes-de-Haute-Provence*** Point sur la mise en œuvre du plan de réduction des tensions de recrutement dans le département
* Présentation de la méthode de recrutement par simulation et du dispositif expérimental « contrat de travail à des fins d’employabilité »
* Échanges sur les actions de recrutement avec les 4 entreprises partenaires (L’OCCITANE, Savonnerie de Haute Provence, Laboratoires BEA et La Pizza de Manosque), les acteurs économiques et le monde agricole

*Zone industrielle Saint Maurice* ***– Manosque (04)*****Toute presse accréditée** |

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| **16h45** |

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| **Micro-tendu***Zone industrielle Saint Maurice* ***– Manosque (04)*****Toute presse accréditée** |

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|                                                                      Accréditation par retour de mail :  pref-communication@alpes-de-haute-provence.gouv.fr |

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**Dispositif presse :*** Compte tenu de la situation sanitaire, le nombre de journalistes présents pourra être limité.
* Le port du masque sera obligatoire pendant toute la durée du déplacement.
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| **Secrétariat presse et communication :****Ministère du Travail, de l'Emploi et de l'Insertion****Cabinet d’Élisabeth Borne**Tél : 07 64 09 04 85Mél : sec.presse.travail@cab.travail.gouv.fr |

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