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| **NOTE AUX RÉDACTIONS** |

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| Paris, le 23 juillet 2021  |

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| **Élisabeth Borne,****ministre du Travail, de l'Emploi et de l'Insertion** |

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| **se rendra dans le Finistère (29)****pour un déplacement sur l’accompagnement des secteurs** **qui rencontrent des difficultés de recrutement et la mise en place du passe sanitaire dans certains établissements****Lundi 26 juillet 2021**Le rebond économique de notre pays est extrêmement fort. En juin, les déclarations d’embauches ont connu un nouveau record inégalé depuis plus de 15 ans, avec près de 840 000 déclarations d’embauche, dont plus de 400 000 en CDI. Dans le même temps, certains secteurs, comme l’hôtellerie-restauration ou l’industrie, rencontrent des difficultés de recrutement. La ministre a donc demandé à Pôle emploi de se mobiliser pour identifier et former les demandeurs d’emploi prêts à travailler rapidement dans les secteurs qui recrutent. Élisabeth Borne se rendra ainsi dans le Finistère lundi pour faire le point avec des entreprises des secteurs concernés sur les moyens mis en œuvre pour les accompagner. Ce déplacement sera également l’occasion de revenir sur la mise en place du passe sanitaire dans les établissements accueillant du public, dont les salariés seront concernés après le 30 août. |

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| **Entreprise Monique Ranou**-       Visite de l’entreprise-       Table ronde avec des DRH et salariés du secteur agroalimentaire sur les problématiques de recrutement et dispositifs de formation*Monique Ranou, 19 rue Nicolas Appert, Saint Evarzec*Toute presse accréditée |

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| **Crêperie L’Ardoise**-       Échanges sur les problématiques de recrutement et la mise en place du passe sanitaire en présence de représentants du secteur de l’hôtellerie restauration*2 place au beurre, Quimper*Toute presse accréditée |

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| **Musée de la Faïence**-       Échanges sur la mise en place du passe sanitaire dans le secteur culturel*18 rue Jean Baptiste Bousquet, Quimper*Toute presse accréditée |

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**Dispositif presse :*** Compte tenu de la situation sanitaire, le nombre de journalistes présents pourra être limité.
* Le port du masque sera obligatoire pendant toute la durée du déplacement.
* Accréditation par retour de mail : pref-communication@finistere.gouv.fr
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| **Secrétariat presse et communication :****Ministère du Travail, de l'Emploi et de l'Insertion****Cabinet d’Élisabeth Borne**Mél : sec.presse.travail@cab.travail.gouv.fr |

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| Conformément à la loi informatique et libertés du 06/01/1978 (art.27) et au Règlement Général sur la Protection des Données (Règlement UE 2016/679) ou « RGPD », vous disposez d'un droit d'accès et de rectification des données vous concernant. Vous pouvez exercer vos droits en adressant un e-mail à l’adresse DDC-RGPD-CAB@ddc.social.gouv.fr. |

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