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| **NOTE AUX REDACTIONS****BILAN DE L’APPRENTISSAGE ET EMPLOI DES JEUNES** |

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| Paris, le 03 février 2022  |

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| **Elisabeth Borne****ministre du Travail, de l'Emploi et de l'Insertion** |

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| **sera en déplacement à Marseille (13)****le vendredi 4 février 2022**Pour revenir sur le bilan 2021 de l’apprentissage,la Ministre se rendra d’abord dans le CFA des Compagnons du devoir, acteur majeur de l’apprentissage, où elle échangera avec les apprentis sur leurs parcours et leur formation.Accompagnée de Nadia Hai, ministre déléguée chargée de la Ville et de Thibaut Guilluy, haut-commissaire à l’emploi et à l’engagement des entreprises, Elisabeth Borne se rendra ensuite à la Friche de la Belle de Mai, où les lauréats des appels à initiative « Carrefour de l’entrepreneuriat » et « Capital Jeunes créateurs », lancés dans le cadre du plan « Marseille en Grand », seront annoncés.La Ministre terminera son déplacement par une visite des ateliers de la Savonnerie du Midi où les différentes initiatives mises en place au sein de la fabrique pour favoriser l’emploi des jeunes et leur insertion sur le marché du travail lui seront présentées.  |

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| **Visite du siège régional et du CFA « Les Compagnons du devoir » suivi d’un échange avec les apprentis du CFA***184 Rue du Dr Cauvin, Marseille (13 012)***Toute presse accréditée** |

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| **Point presse en format micro-tendu** **Toute presse accréditée** |

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| **Visite de la Friche de la Belle de Mai*** Annonce des résultats des appels à initiatives « Carrefour de l’entrepreneuriat » et « Capital jeunes créateurs » avec Nadia Hai et Thibaut Guilluy.

*41 rue Jobin, Marseille (13 003)***Toute presse accréditée** |

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| **Point presse en format micro-tendu** **Toute presse accréditée** |

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| **Visite de la Savonnerie du Midi*** Présentation de leurs dispositifs d’insertion professionnelle des jeunes
* Echanges avec les salariés et apprentis bénéficiaires de ces dispositifs

*72 Rue Augustin Roux, Marseille (13 015)* **Toute presse accréditée** |

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| **Dispositif presse :*** Compte tenu de la situation sanitaire, le nombre de journalistes présents pourra être limité.
* Le port du masque sera obligatoire pendant toute la durée du déplacement.
* Accréditations par retour de mail (merci de préciser à quelle(s) séquence(s) vous souhaitez vous accréditer) : pref-communication@bouches-du-rhone.gouv.fr
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| **Secrétariat presse et communication :****Ministère du Travail, de l'Emploi et de l'Insertion****Cabinet d’Elisabeth Borne**Mél : sec.presse.travail@cab.travail.gouv.fr |

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| Conformément à la loi informatique et libertés du 06/01/1978 (art.27) et au Règlement Général sur la Protection des Données (Règlement UE 2016/679) ou « RGPD », vous disposez d'un droit d'accès et de rectification des données vous concernant. Vous pouvez exercer vos droits en adressant un e-mail à l’adresse DDC-RGPD-CAB@ddc.social.gouv.fr. |

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