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| **Note aux rédactions*****Paris, le 20 octobre 2021***  **Brigitte KLINKERT****Ministre déléguée auprès de la ministre du Travail, de l'Emploi et de l'Insertion,****chargée de l'Insertion****et****Laurent PIETRASZEWSKI****Secrétaire d'État auprès de la ministre du Travail,****de l'Emploi et de l'Insertion, chargé des Retraites et de la Santé au Travail,** **se rendront ce jeudi 21 octobre****à Lesquin, Armentières, Hazebrouck, Cassel et Estaires** |

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| Brigitte Klinkert et Laurent Pietraszewski seront dans le département du Nord ce jeudi 21 octobre pour rencontrer différents acteurs de la vie économique et associative et échanger sur l’action du ministère du Travail, de l’Emploi et de l’Insertion dans ce département.  Les ministres visiteront le Groupe VITAMINE T à Lesquin, et notamment sa filiale Confectio, entreprise de textile qui produit jusqu’à 150 000 masques par semaine et qui a permis de recruter en parcours d’insertion, des femmes et des hommes en difficultés sociales et professionnelles. Une réponse à la crise sanitaire qui ouvre également la voie à une relocalisation partielle et ciblée de l’activité de confection, créant ainsi durablement des compétences et des emplois nets sur la région. Les ministres se rendront ensuite aux missions locales d'Armentières et d'Hazebrouck pour échanger sur la mise en oeuvre du plan de relance, le déploiement du dispositif Garantie Jeunes et les résultats locaux du plan « 1 jeune / 1 solution ». Enfin, après une visite de la Brasserie du Mont-Cassel, les ministres se rendront à la mairie d’Estaires pour une séquence consacrée à l’insertion des allocataires du RSA. |

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| **Arrivée à VITAMINE T***2 boulevard Thomson - 59810 Lesquin** Visite de Envie 2E : déchets électriques et électroniques
* Visite de CONFECTIO : confection textile locale et inclusive

Séquence ouverte à la presse |

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| **Arrivée à la mission locale d'Armentières Vallée de la Lys-Armentières***4 rue Jean Jaurès - 59280 Armentières** Présentation de la mission locale, des spécificités territoriales
* Point sur  la mise en oeuvre du plan de relance
* Focus sur la Garantie Jeunes, présentation de l'activité et des résultats
* Témoignage de  jeunes actuellement en activité en parcours accompagné par la mission locale (service civique et alternance)

Séquence ouverte à la presse - La configuration des lieux imposant une jauge, le nombre d'accréditations est limité |

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| **Micro tendu**Toute presse accréditée |

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| **Arrivée à la mission locale de Flandre intérieure - Hazebrouck***14 rue Louis Warein - 59190 Hazebrouck** Présentation des activités et bilan de la mission locale
* Zoom sur la programme "1 jeune 1 solution"
* Présentation du projet de réhabilitation de la friche Coppin

Séquence ouverte à la presse - La configuration des lieux imposant une jauge, le nombre d'accréditations est limité |

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| **Micro tendu**Toute presse accréditée |

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| **Arrivée à la Brasserie du Mont Cassel***340 route de Dunkerque - 59670 Cassel** Présentation des outils de production et de la méthode de brassage

Séquence ouverte à la presse |

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| **Arrivée à l'hôtel de ville d'Estaires***Place de l'Hôtel de Ville - 59940 Estaires** Echange sur l'insertion des bénéficiaires du RSA
* Témoignage d'une entreprise sur le thème de la santé au travail

Séquence hors presse |

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|  **Accréditation obligatoire auprès de la préfecture du Nord :**pref-communication@nord.gouv.fr **Le port du masque et un pass sanitaire valide sont requis.****Merci de bien vouloir vous en munir.** |

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| **Ministre déléguée chargée de l'Insertion****Cabinet de Mme Brigitte KLINKERT**Tél : 01 49 55 31 19Mél :  sec.presse.insertion@cab.travail.gouv.fr |

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| **Secrétariat d'Etat chargé des retraites****et de la santé au travail****Cabinet de M. Laurent PIETRASZEWSKI**Tél : 01 49 55 31 79Mél :  communication-retraites@retraites.gouv.fr |

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| Conformément à la loi informatique et libertés du 06/01/1978 (art.27) et au Règlement Général sur la Protection des Données (Règlement UE 2016/679) ou « RGPD », vous disposez d'un droit d'accès et de rectification des données vous concernant. Vous pouvez exercer vos droits en adressant un e-mail à l’adresse DDC-RGPD-CAB@ddc.social.gouv.fr. |

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